

# INSIDE UFO

Quarterly Newsletter of the  
Universal Freight Organisation

ISSUE 91 APRIL 2021

## Green Channel Smoothly Handle Another Wheel Loader

See page 10 for details

### 3 New Members

**CARGO4U:**  
**Malaysia**

**Destiny:**  
**Liberia**

**WWC:**  
**Uruguay**

See Pages 5, 6  
& 11 for details



**UFO**



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## New eZine and Time Zone Feature

As we enter the 2nd quarter of 2021, we are hopeful that we will start to see improvements in the coming months and that we are making our way through the worst of the pandemic with the vaccine rollouts.

We thought this would be a good time to issue a new eZine about productivity! As we continue to work in the 'new normal' let's focus on how we can be more successful and how we can manage our time effectively. Being able to control your workload by implementing appropriate time management strategies is a worthy skill that will avoid each day being a chaotic and reactive work environment.

**Not only will you work more productively but you will also feel less stressed and this will have a positive impact on your teams and the people around you.**

The eZine contains useful links covering Personal Productivity; Workplace Productivity; Remote Working and Work Objectives. You can find the eZine and all previous issues in our Library page in the Members Area (requires log-in).

**Plus!** As UFO covers over 100 countries, we want to assist you with managing time zones when communicating with each other, especially now that many of us are working remotely. The working day is finishing for some of us just as it's getting started for others and sometimes there is only a short window of time for us to communicate in real time, and that window can be critical. So, you can now quickly find out if your UFO partner is making a morning coffee or having a glass of wine after a long day by....

### ON YOUR PC

Check their company profile in our Members Area (requires log-in)

### ON THE MOVE

Check their company profile in our Smartphone Service ([m.ufofreight.com](http://m.ufofreight.com))

Over the past 12 months, UFO has shown itself to be a strong united global family and I am so proud at how we have pulled through this global pandemic together.

Stay safe and take care.

Kind regards,

**Rachel Crawford FCILT**  
President/C.E.O.



**UFO**

Universal Freight Organisation (UFO) is an ISO 9001 (Quality Management) and ISO 14001

(Environmental Management) certified organisation established in January 2000 to provide independent freight forwarders access to a trusted, worldwide network of agents who could handle their specialist shipments, whilst working professionally and safely under a strict Code of Conduct.

With 102 independent freight forwarders located in 96 countries, we are proud to have maintained our 'One Member per Country' policy (with the exception of USA and China), making us one of the only remaining exclusive freight forwarder networks in the world.

#### INSIDE UFO

(UFO'S QUARTERLY NEWSLETTER)

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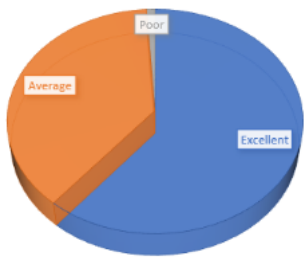
**COVER:** Green Channel Smoothly Handle Wheel Loader  
See page 10 for details.

**PHOTO:** Green Channel

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[www.ufofreight.com](http://www.ufofreight.com)

# 2020 Quality Control Survey



**We are delighted by the amount of shipments that are being nominated within UFO, despite the challenging year we have had.**

As inter-trade continues to increase, it is important that we monitor the quality of our Members to ensure that we have recruited the right companies, who perform in a conscientious, diligent and professional manner.

We received completed Quality Control Surveys from 91 companies – thank you to each of you who took the time to

- Veslam Shipping (Bulgaria) is an amazing partner for us! ALLSTA (Austria) has an awesome service level! I was really impressed on Wolfgang's quick action for the express shipments I needed in Austria!
- I am happy to work with the agents H & M Air Cargo (Argentina), Vision Freight (Zimbabwe), 2MT Transit (Burkina Faso) and Nunner Logistics (Netherlands).
- I would like to commend Victoria Gridley of Menzies (UK) as well as Volantis Logistics (Turkey) - they were very prompt, patient and helpful.
- APEX (Japan) - we are working very good, they use our services and we use their services.
- We have been very pleased with the service we get from Apex (Japan), we have only few shipments, but they handle every shipment with extra care.
- UFO network agent number one - Eastway (Ireland) - Our greatest supporters!
- All the agents have been quite responsive with arranging bookings and getting rate requests back in a timely fashion. Aktis (Greece) are quite helpful and their pricing always seems competitive. Menzies (UK) are fantastic with overnight responses to rate enquiries and good communicators, advising of any booking delays in a timely fashion.
- We are impressed with KMS (Singapore).
- YSL Transportations (Cambodia) did great work for us with a complicated shipment to the USA - well done! Linas at Litgina (Lithuania) is always top of the class. Vendi in Trans Pacific (Indonesia) is a stand out guy - he does great work for us.
- Here are some of the members that impressed me the most: First, it always feels good when it comes to work with KMS (Singapore) – Irene Kim always replies immediately. Secondly, Mr. Najeeb from Allied (Pakistan) - also impresses me all the time, we had regular shipments consigned to them and he always report me the shipment status without any delay. Last but not least, Sir Nino from World Ex (Georgia) - they had consigned to us some shipments and we always work smoothly and keep mutual benefit which really creates a win-win situation. We love working with all these members of the UFO family and look forward to grow more business together with them!
- We would like to recommend Atlantide (France) and Euro Cargo (Italy), they provide great assistance and working with them is pleasure for our company.
- Freight Direct (New Zealand) - responsible and responding to emails is very fast.
- Innovo (Myanmar) - Fantastic partner on our day to day business.
- ALLSTA (Germany) - Very prompt and competitive rates.
- We established good relations especially with Super Logistics (Maldives) - he is a kind and hardworking person.
- Eastway (Ireland) is excellent in communication with a professional service. KMS (Singapore) is excellent in their service with good cooperation as always.
- Most of the members are good and helpful even if no work together. We are particularly impressed with KMS (Singapore), R R Logistics (Thailand), Fairplay (Denmark) and Spark (Australia) - good communication, responsible to the shipment and honest to the payment.
- Fairplay (Denmark) is an excellent partner and provides support in the logistics process.

submit the form. It is much appreciated and enables us to continually monitor our membership.

We are delighted that the overall 'performance rating' results show the Excellent (61%) and Average (38%) ratings far outweigh the Poor (1%).

The results provide a platform to uncover any Members who rate below average. We are then able to identify and resolve issues with the very small number of Members that this applies to. We will contact the companies that need to improve their service and together we will investigate and address any problems.

We also wanted to highlight some of the comments regarding companies that you have been particularly impressed with:

- I'm very impressed with Euro Cargo (Italy), they always give the extra mile in every service keeping in mind to make our clients happy.
- UFO members become our family members and we really impressed with all of agents whom we are working with.
- Spark (Australia) - Supreme service and support is uncompromisingly offered at all times. It's with ease to have Spark there.
- Fairplay (Denmark) - A widely acknowledged team spirit and the philosophy of business operating are admirable.
- ALLSTA (Germany) - The incomparable reliability has made a vital role to meet the expectations of our customers every time.
- Express Air Freight (USA) - Follow-ups and communications are with high standards and even surprisingly higher when the critical pressure of COVID-19 is threatening.

We are so proud of our 21-year old network and found this comment very heartwarming:

"I am really impressed with the UFO partners especially in these COVID times. Everyone is trying their utmost best to help each other."

We will always be stronger together!

**LET-a CeMAT ASIA event 2021**

**25-27 May 2021**  
China Import & Export Complex, Guangzhou

[www.chinalet.cn](http://www.chinalet.cn)

**Concurrent Show**  
Guangzhou International Cold Chain Logistics and Equipment Exhibition 2021  
Guangzhou International Automated Packaging and Packing products Exhibition 2021  
Guangzhou International Logistics and Supply Chain Exhibition 2021  
IMS-a CeMAT ASIA event 2021 & IIoT Show 2021





# Making a show of ourselves



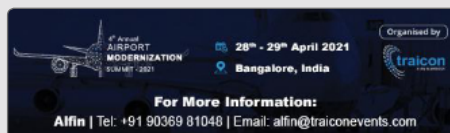
**EXHIBITION COLLABORATIONS**

UFO has secured more exhibition collaborations.

We now proudly collaborate in, and have a presence at, the following exhibitions.

If you are interested in discussing a partnership, please email us.

You can view all our current collaborations on our **Endorsed Exhibitions** page.



## Green Channel Forwarders Handle Breakbulk Shipment of Rotors

Green Channel Forwarders were recently asked to handle a breakbulk shipment for Hindalco Industries Ltd from Genoa Port in Italy to Nhava Sheva Port, India.

- 2 Rotors plus Accessories
- Cargo Weight: 80,800kg (25.650cbm)
- Cargo Dimensions: Each at 4.75 x 1.50 x 1.80m

Green Channel Forwarders have been our trusted UFO member in India since 2002.

[www.greenchannellogistics.com](http://www.greenchannellogistics.com)



## Green Channel India Report Shipment for Electronica Hitech

Indian members, Green Channel Forwarders are pleased to report they have handled another shipment for Electronica Hitech from Busan Sea Port in South Korea to Nhava Sheva Port, India.

The cargo consisted of 3 units weighing a total of 7,600kg with dimensions of:

- 1 Case at 230 x 224 x 250cm = 4,700kg
- 2 Cases at 206 x 206 x 200cm = 2,900kg

"Green Channel Forwarders would like to wish all UFO members a safe and healthy New Year! Thank you for the continuous support you've shown towards us."

[www.greenchannellogistics.com](http://www.greenchannellogistics.com)



# A Fast Response & Full Commitment from **CARGO4U** in Malaysia



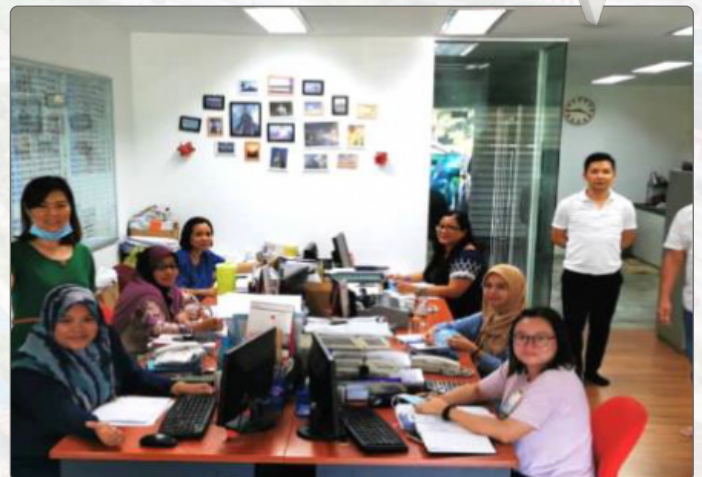
We are pleased to approve CARGO4U Sdn. Bhd. as our new member in Malaysia. They can handle a range of key services including air & ocean freight, trucking, warehousing and customs clearance, with 18 years of experience gaining comprehensive local knowledge.

Mark Ng (General Manager) introduces the company: "CARGO4U is a certified Malaysian international integrated logistics company offering one-stop services with offices and warehouses based in Selangor and up north in Kedah. With in-depth experience in various types of logistics, distribution and planning, we are committed to always providing the best and most-competitive solutions with distinct advantages. Our services in Malaysia cover the whole country and all major airports, ports and cross border points."

"We guarantee a fast response & full commitment."

A warm welcome to our latest member from the UFO Head Office!

🌐 [www.cargo4u.com.my](http://www.cargo4u.com.my)






We are pleased to introduce a new member in Liberia with Destiny Shipping Agencies (Lib) Ltd. The company will be well known to the UFO family having been members in Sierra Leone since 2013. Their offices are located in the capital city, Monrovia.

CEO & Managing Director of Destiny Shipping, C. A. Max-Williams (CEO & Managing Director) says: "In Liberia, we are offering the same reliable services as we do in Sierra Leone and with the support of our UFO partners and the network's excellent coverage, we shall achieve great results".

"With pre-existing economic fragility, the COVID-19 outbreak, and significant hardship for the Liberian people - it is under this backdrop of uncertainties that Destiny Shipping Agencies (Lib) Ltd was born. We do not see uncertainties, but opportunities. We believe that there is room for us to succeed and hence we have started identifying areas that we can partner with those who are willing to venture into virgin areas that can bring profit and development to the Liberian economy."

 [www.destinyshipping-sl.com](http://www.destinyshipping-sl.com)



**Destiny**  
Shipping Agencies Limited

# Liberian Opportunities & Development for **Destiny Shipping Agencies**



# CROATIA

## 2021 NETWORK MEETING

26-28 SEPTEMBER 2021

Our next gathering will take place in Croatia from 26-28 September at Hotel Croatia Cavtat, a leading five-star resort and conference centre enjoying spectacular views of the open sea and just 5km from Dubrovnik airport.

The venue is an idyllic, award-winning base from which to explore the region's historic charm and the medieval Dubrovnik is just across the bay.

**"Croatia has become a popular destination thanks to the fact they shot several scenes of the famous TV series 'Game of Thrones' in the country. However, that is not the only reason people flock to this beautiful country, it is incredibly diverse filled with culture, history, nature and delicious food!"**

We have arranged a fantastic start to our event! We will meet at 14:00 on Sunday 26 September for a relaxing boat trip across the bay to Dubrovnik Old Town, one of the world's finest and most perfectly preserved medieval cities in the world. We will be taken in groups of 25 by English speaking guides around the marble-paved squares and cobbled streets, all of which have also remained unchanged for centuries. We will then enjoy dinner together at the stunning Palm Terrace at Excelsior Hotel before returning to the hotel by coach at approximately 20:00.

Our official meeting will start on Monday 27 September in the Congress Hall Ragusa and delegates will gain access to our exclusive Event Web App so that 20-minute business meetings can be arranged prior to arrival. After a productive day of 1-2-1 meetings, there will be time to rest before we meet at 19:30 for a dinner feast with an open bar at Restaurant Alverede. We have then arranged for us to relax with the exclusive use of the Posejdon Night Club. We have arranged an open bar and private DJ to help us dance off some of the calories.

Our official meeting will continue on Tuesday 28 September with more 1-2-1 meetings where delegates highlight their specialist areas, discuss cross trade, existing and new business as well as information regarding their country's regulations and requirements. These crucial meetings also provide an opportunity to share key import and export trade information.

**For more information and to register visit:**

 [ufofreight.com/event/next](https://ufofreight.com/event/next)



### Sunday 26 September 2021

14:00 – 18:00 Dubrovnik Old Town Tour

18:00 – 20.30 4 Course Dinner at Palm Terrace

### Monday 27 September 2021

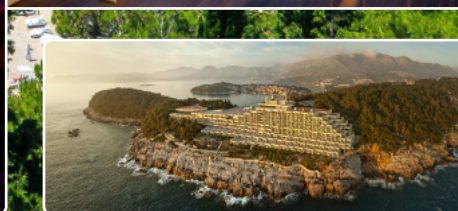
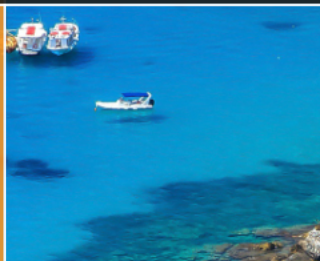
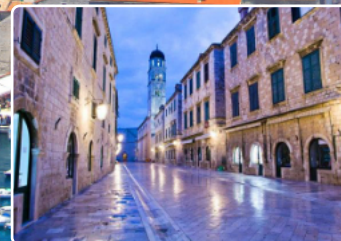
09:30 – 17:00 1-2-1 Meetings

19:30 – 23:30 Gala Dinner, Private DJ & Nightclub


### Tuesday 28 September 2021

09:30 – 17:00 1-2-1 Meetings

17:00 Meeting Ends







**cippe** 振威石油展

The 21<sup>st</sup> China International Petroleum and Petrochemical Technology and Equipment Exhibition (cippe2021), will be held at 8-10 June 2021 at New China International Exhibition Center, Beijing, China. cippe is the world's leading event for oil & gas industry in China, cippe2021 will be the world's first ultra-large-scale oil and gas exhibition to be held in-person in the post-pandemic era, and also a world's leading professional energy equipment event.

cippe, as an international event for the oil and gas industry held for 20 sessions consecutively, has always been aiming at "serving enterprises and promoting industry", taking "ensure enterprises to expand business" as its service concept, and devoted to building a one-stop exhibition service platform to promote the development of the global oil and gas industry. cippe organizing committee will continue to prepare for the upcoming event, increase marketing and promotion, and strive to create the best environment for exhibiting and visiting, and effectively achieve a better effect.

[sarah@zhenweexpo.com](mailto:sarah@zhenweexpo.com) <https://en.cippe.com.cn/>

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- IMO 2020: Lessons learned in the first year of op-ex and forward looking
- LNG's evolution
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CQ**, **DNV CR**, **DNV CS**, **DNV CT**, **DNV CU**, **DNV CV**, **DNV CW**, **DNV CX**, **DNV CY**, **DNV CZ**, **DNV DA**, **DNV DB**, **DNV DC**, **DNV DD**, **DNV DE**, **DNV DF**, **DNV DG**, **DNV DH**, **DNV DI**, **DNV DJ**, **DNV DK**, **DNV DL**, **DNV DM**, **DNV DN**, **DNV DO**, **DNV DP**, **DNV DQ**, **DNV DR**, **DNV DS**, **DNV DT**, **DNV DU**, **DNV DV**, **DNV DW**, **DNV DX**, **DNV DY**, **DNV DZ**, **DNV EA**, **DNV EB**, **DNV EC**, **DNV ED**, **DNV EE**, **DNV EF**, **DNV EG**, **DNV EH**, **DNV EI**, **DNV EJ**, **DNV EK**, **DNV EL**, **DNV EM**, **DNV EN**, **DNV EO**, **DNV EP**, **DNV EQ**, **DNV ER**, **DNV ES**, **DNV ET**, **DNV EU**, **DNV EV**, **DNV EW**, **DNV EX**, **DNV EY**, **DNV EZ**, **DNV FA**, **DNV FB**, **DNV FC**, **DNV FD**, **DNV FE**, **DNV FF**, **DNV FG**, **DNV FH**, **DNV FI**, **DNV FJ**, **DNV FK**, **DNV FL**, **DNV FM**, **DNV FN**, **DNV FO**, **DNV FP**, **DNV FQ**, **DNV FR**, **DNV FS**, **DNV FT**, **DNV FU**, **DNV 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JB**, **DNV JC**, **DNV JD**, **DNV JE**, **DNV JF**, **DNV JG**, **DNV JH**, **DNV JI**, **DNV JJ**, **DNV JK**, **DNV JL**, **DNV JM**, **DNV JN**, **DNV JO**, **DNV JP**, **DNV JQ**, **DNV JR**, **DNV JS**, **DNV JT**, **DNV JU**, **DNV JV**, **DNV JW**, **DNV JX**, **DNV JY**, **DNV JZ**, **DNV KA**, **DNV KB**, **DNV KC**, **DNV KD**, **DNV KE**, **DNV KF**, **DNV KG**, **DNV KH**, **DNV KI**, **DNV KJ**, **DNV KK**, **DNV KL**, **DNV KM**, **DNV KN**, **DNV KO**, **DNV KP**, **DNV KQ**, **DNV KR**, **DNV KS**, **DNV KT**, **DNV KU**, **DNV KV**, **DNV KW**, **DNV KX**, **DNV KY**, **DNV KZ**, **DNV LA**, **DNV LB**, **DNV LC**, **DNV LD**, **DNV LE**, **DNV LF**, **DNV LG**, **DNV LH**, **DNV LI**, **DNV LJ**, **DNV LK**, **DNV LL**, **DNV LM**, **DNV LN**, **DNV LO**, **DNV LP**, **DNV LQ**, **DNV LR**, **DNV LS**, **DNV LT**, **DNV LU**, **DNV LV**, **DNV LW**, **DNV LX**, **DNV LY**, **DNV LZ**, **DNV MA**, **DNV MB**, **DNV MC**, **DNV MD**, **DNV ME**, **DNV MF**, **DNV MG**, **DNV MH**, **DNV MI**, **DNV MJ**, **DNV MK**, **DNV ML**, **DNV MM**, **DNV MN**, **DNV MO**, **DNV MP**, **DNV MQ**, **DNV MR**, **DNV MS**, **DNV MT**, **DNV MU**, **DNV MV**, **DNV MW**, **DNV MX**, **DNV MY**, **DNV MZ**, **DNV NA**, **DNV NB**, **DNV NC**, **DNV ND**, **DNV NE**, **DNV NF**, **DNV NG**, **DNV NH**, **DNV NI**, **DNV NJ**, **DNV NK**, **DNV NL**, **DNV NM**, **DNV NO**, **DNV NP**, **DNV NQ**, **DNV NR**, **DNV NS**, **DNV NT**, **DNV NU**, **DNV NV**, **DNV NW**, **DNV NX**, **DNV NY**, **DNV NZ**, **DNV OA**, **DNV OB**, **DNV OC**, **DNV OD**, **DNV OE**, **DNV OF**, **DNV OG**, **DNV OH**, **DNV OI**, **DNV OJ**, **DNV OK**, **DNV OL**, **DNV OM**, **DNV ON**, **DNV OO**, **DNV OP**, **DNV OQ**, **DNV OR**, **DNV OS**, **DNV OT**, **DNV OU**, **DNV OV**, **DNV OW**, **DNV OX**, **DNV OY**, **DNV OZ**, **DNV PA**, **DNV PB**, **DNV PC**, **DNV PD**, **DNV PE**, **DNV PF**, **DNV PG**, **DNV PH**, **DNV PI**, **DNV PJ**, **DNV PK**, **DNV PL**, **DNV 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## Exciting New Feature To Enhance Remote Working

The COVID-19 pandemic has forced companies across the world to navigate a delicate balance of protecting the health and safety of their staff while continuing business operations. As we enter 2021 it has become clear that the workplace impact of 2020 would not be a temporary one, and that we all need to adapt and change how we work to stay competitive and to ensure business continuity.

This new era of remote working has compelled us to invest in a bespoke new Meeting Centre where our Members can connect virtually using the platforms that have now become an essential part of daily life including Zoom, Google Meet, Skype, and WhatsApp.

Networking and business growth is at the core of UFO and our powerful new interface will help accelerate successful business relations as "seeing" who you are talking to allows for more engaging conversations and personal connections than telephone calls or emails. The Meeting Centre will have 3 features:

### SPONTANEOUS MEETINGS

A project has come up and you do not have time for a long back and forth email trail. You will be able to quickly schedule a virtual meeting with a fellow partner across several communication platforms with time zones automatically considered.

### VIRTUAL MEETING WEEKS

You will be able to schedule numerous 20 minute 1-2-1 virtual meetings with other Members over specified dates. Features include automated time zones, choice of online platforms, option to send a message with meeting requests, invite multiple colleagues to the call. Our next Virtual Meeting Week will take place in July 2021.

### FACE TO FACE MEETINGS

A new state-of-the-art "Meeting Manager" so that you can arrange all your meetings prior to arrival at our Biennial Meeting. Our new system has thought of everything so you will be fully prepared with all the necessary information including an easy to read schedule on your mobile device to ensure the gathering is well-organised and productive. Fingers crossed for Croatia!

At UFO, we feel it is essential that we support our Members and create useful tools to enable their business to not only survive but thrive while working remotely. The system is already in development and we look forward to releasing it soon!

**We are ready to take on 2021 ... and the new future together with you.**

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## Green Channel Smoothly Handle Another Wheel Loader

Green Channel Forwarders in India are pleased to report a recently handled shipment of a wheel loader arriving from Shanghai in China to Ennore Port in Chennai.

As the vehicle was heavy and over-dimensional, it needed careful handling and operating while loading it onto the trailer at the discharge port. Green Channel also handled the custom clearance of the shipment and delivery to the consignee at Torangallu, Bellary District, Karnataka.

- Cargo Weight: 27,300kg
- Cargo Dimensions: 821 x 335 x 389cm

Another smoothly handled shipment by Green Channel Forwarders!

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*Rachel Crawford, Founder*

### Exciting Relaunch of Freightbook with new Online Ratings Feature

Freightbook has enjoyed an exciting relaunch with a fabulous new feature inspired by the fact that ratings are now an essential element to any online directory.

The online directory boasts additional benefits including the monthly FB Index, dedicated online news service, direct quote request leads and automatic amendments to profile pages.

Freightbook also recently launched v3.0 of their Smartphone Service at [m.freightbook.net](http://m.freightbook.net) where forwarders and suppliers to the freight industry can be found quickly on mobile devices.

**UFO Members are eligible for free registration. Contact [wendy@freightbook.net](mailto:wendy@freightbook.net) for details.**

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### WHO SHOULD ATTEND

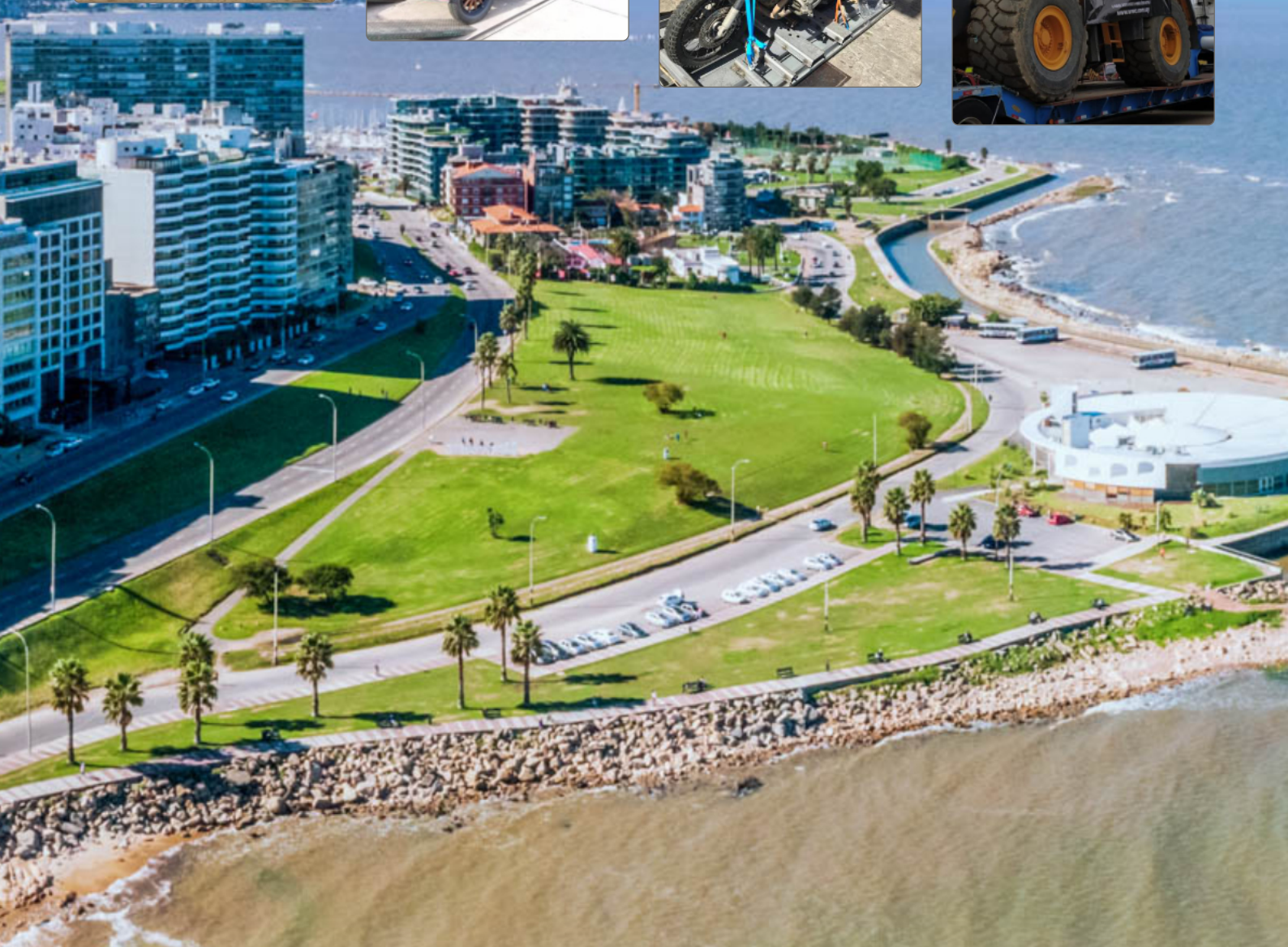
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# Comprehensive Freight Forwarding Services at **Wide World Corporation** in Uruguay

We are pleased to welcome members in Uruguay with Wide World Corporation. Located in the country's capital, Montevideo, they are certified by AUDACA (Uruguayan National Freight Forwarder Association) and have great expertise and experience in all international logistics processes including air, ocean and road transport, project & RORO cargo, customs brokerage and warehousing.

Wide World Corporation are proficient in handling a wide range of different cargo and are specialised in nautical and aeronautic equipment as well as cargo for the manufacturing, automotive, construction and power & energy industries. Mathias Pereira (Director) comments: "We provide quality freight forwarding and logistics solutions and comprehensive services with professionalism and responsibility."

Some of their latest work is photographed above.

A warm welcome to our new members in Uruguay from the UFO Head Office!

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# UFO

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